



REACH NC is a publicly searchable web portal of expertise with over 9,000 research expert profiles representing 19 North Carolina universities and research institutions. REACH NC is a partnership of the University of North Carolina System, Duke University, and North Carolina economic development organizations. www.reachnc.org

Key accomplishments of REACH NC to date

- REACH NC has won the 2013 competitive National Award of Excellence in Leadership and Collaboration from the University Economic Developers Association.
- REACH NC provided key data, assistance, and resources in UNC Chapel Hill's successful award of the \$54.6 million Clinical and Translational Science Award National Institutes of Health (NIH) grant.
- REACH NC has successfully matched experts to economic development projects. A few examples:
 - NC Secretary of Commerce Sharon Decker used REACH NC as a recruitment tool to showcase the number of vaccine experts in North Carolina during a meeting with a vaccine manufacturing company considering expansion of operations in the state.
 - A solar panel production company that brought 75 manufacturing jobs and 30 management positions to Henderson, NC has used REACH NC to learn about energy experts and resources available in the state, and is continuing to use REACH as it considers expanding.
 - REACH NC plays a key role in matching research experts to military/ defense needs by finding researchers to partner with small businesses and military contractors on defense-related technology. REACH NC identified experts to demonstrate cutting edge technology to stakeholders and funders including US Army Operations Special Command, Ft. Bragg personnel, and others. It was critical in identifying researchers for a multiple-campus Teaming Agreement proposal for a large R&D contract with a Department of Defense agency.
 - REACH NC identified experts to work with a local economic development agency on two ongoing projects: recruiting a landfill-to-methane gas project to the state, and helping a tire recycling company relocate their operations to the state.
- REACH NC was a critical partner in obtaining a \$1.5 million National Science Foundation Big Data grant, "Databridge", a collaborative effort of UNC Chapel Hill, RENCi, Harvard, and NC A&T.
 - A Databridge paper won "Best Paper award" at the 2013 IEEE Big Data Conference – a large and prestigious international conference with only a 5% acceptance rate for papers.
 - The grant helps offset a portion of the personnel expenses of REACH NC.
- Over 251,000 visitors have visited the REACH website in the past year, of whom over 208,000 are unique visitors. 51% of visitors to REACH NC come from within North Carolina and 74% of visits are from within the United States. India, the United Kingdom, China, Canada, and Germany represent the most significant portion of international visitors.